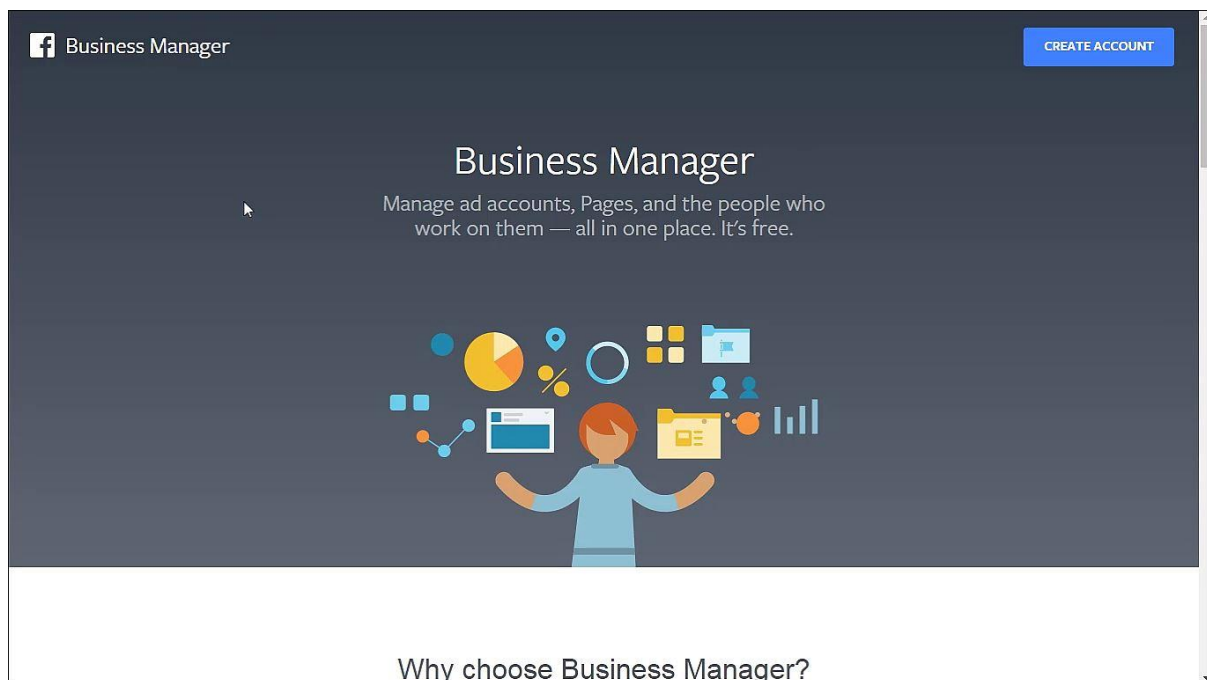
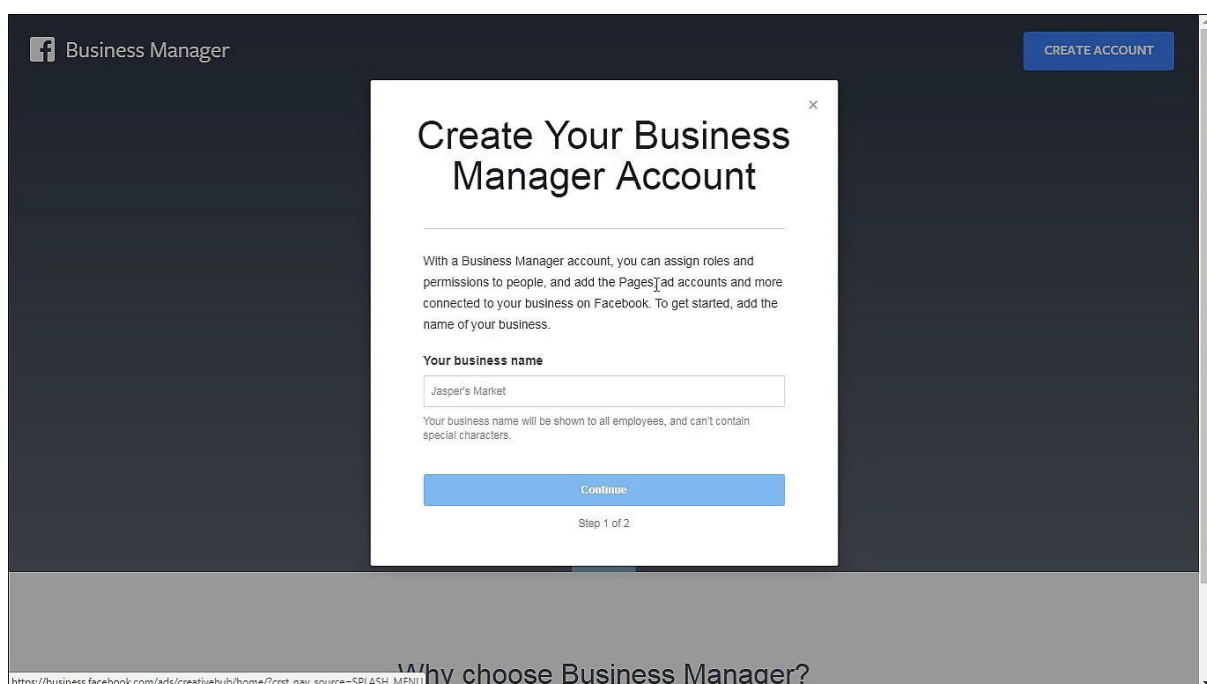


09 – How To Create Business Account

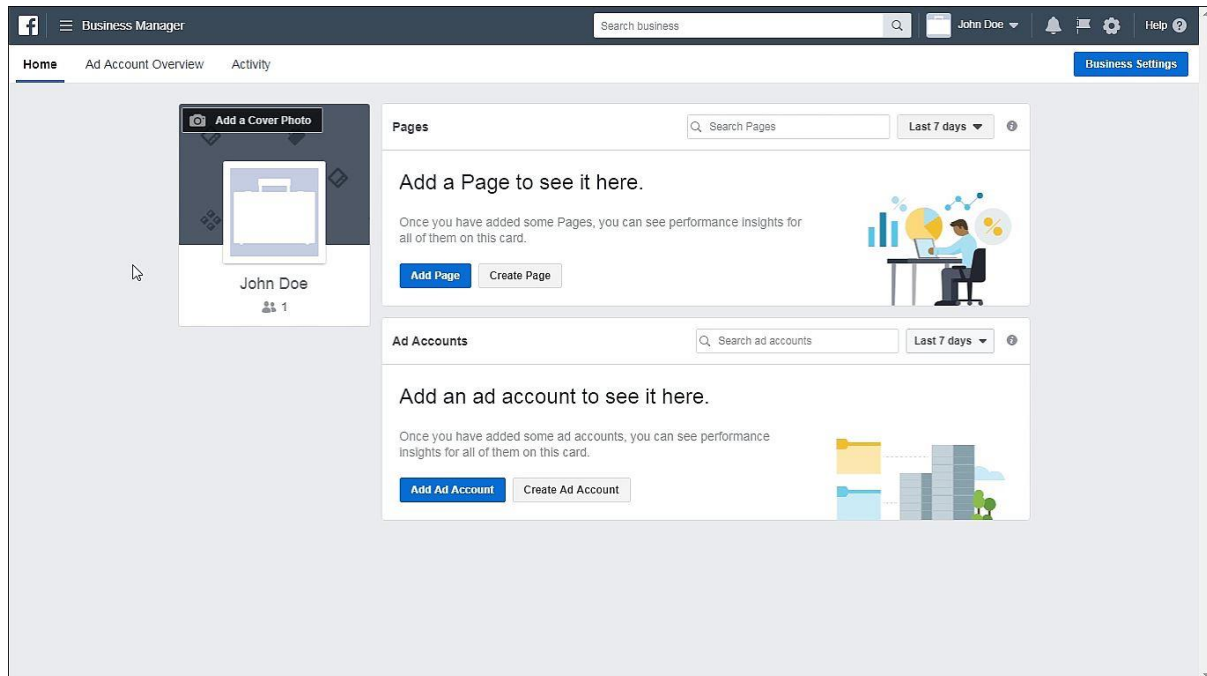


S1: Hello and welcome. In this video I'll show you how to create and setup your Facebook Business Manager account. Before you start advertising on Facebook, you need two things. First is a Facebook personal account, next is a Facebook Business Manager account. So after you've setup your Facebook personal account, go on to business.facebook.com and let's get started.



S2: First, click on Create Account and then there will be a pop up which says

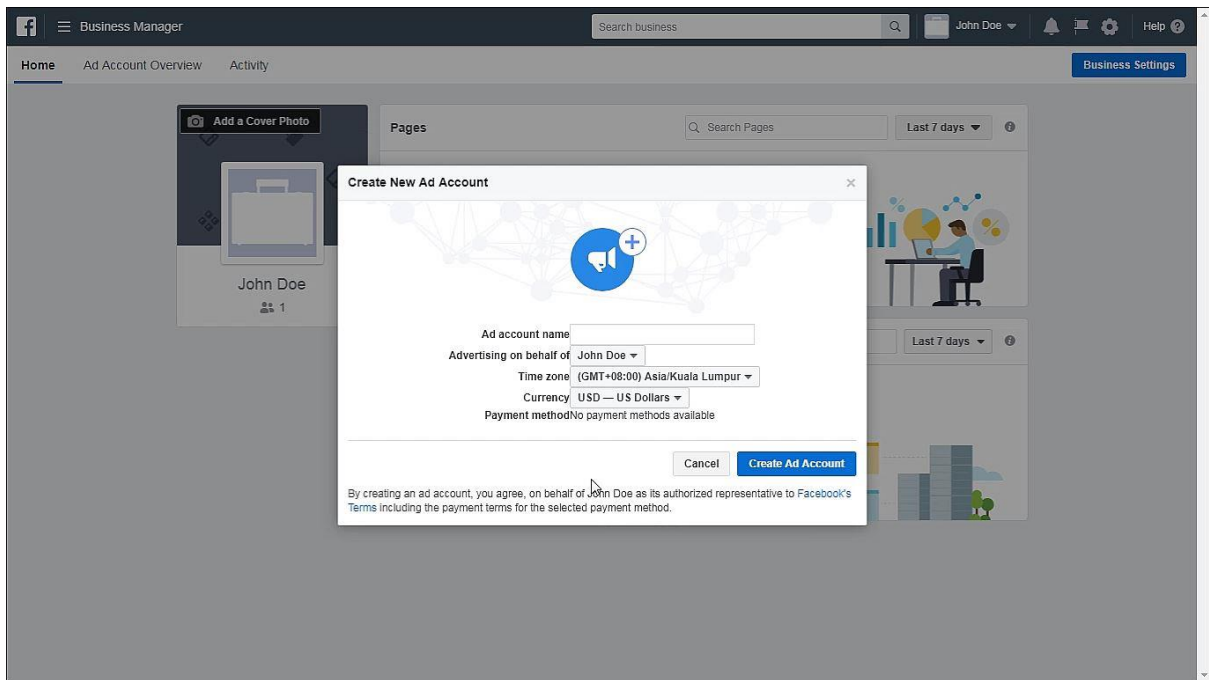
Create Your Business Manager Account. Put in your business name, click on “Continue” and then add in your business email. So once you’re done, click “Finish”.



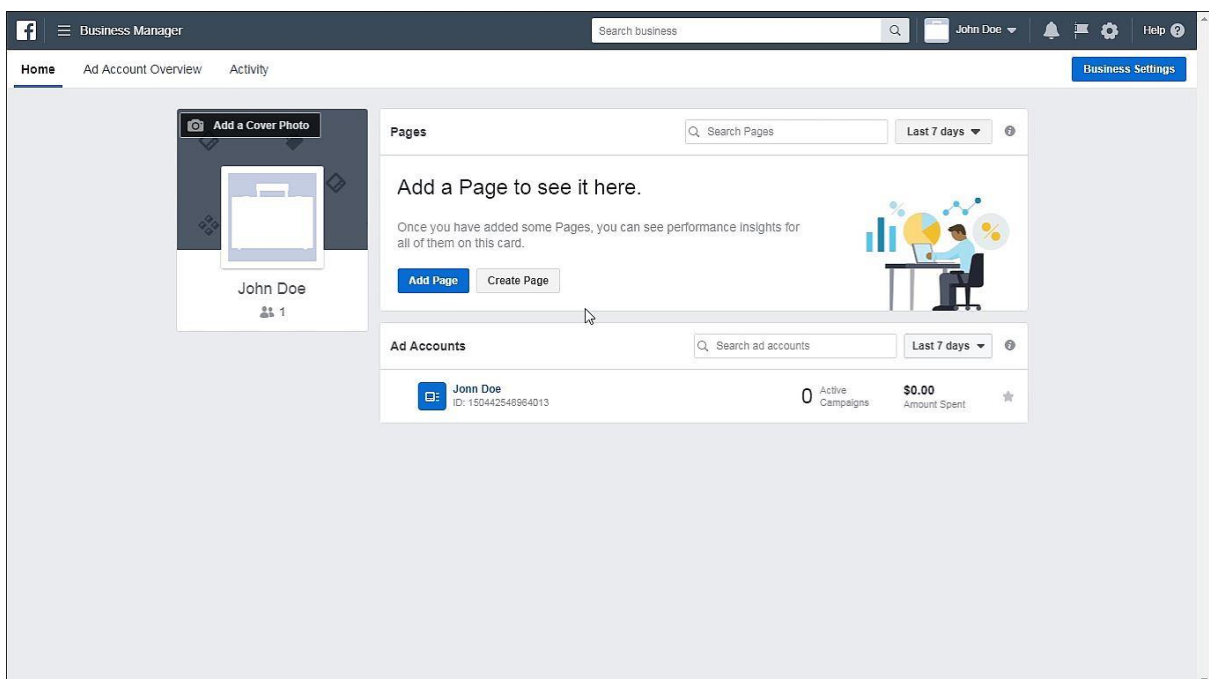
S3: After that you will be brought to your Facebook Business Manager dashboard and in this section, there are a couple of things which you need to fill up. The first is to add or create your Facebook Business Page. The next is you need to create or add an Ad Account.

If you have created your Facebook Business Page, click on “Add Page” and link your page to this ad account. If not, just click on “Create Page” and follow the instructions, fill in the blanks and then link it to this Business Manager account.

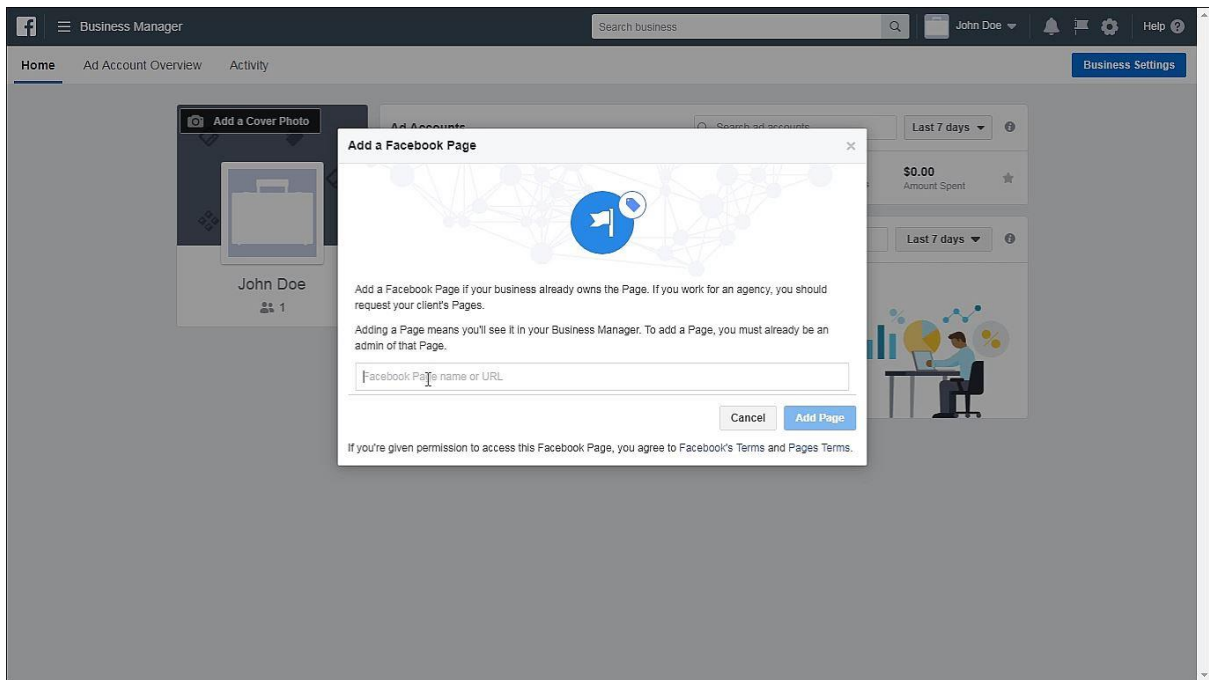
The more important one over here is you need to add an ad account.



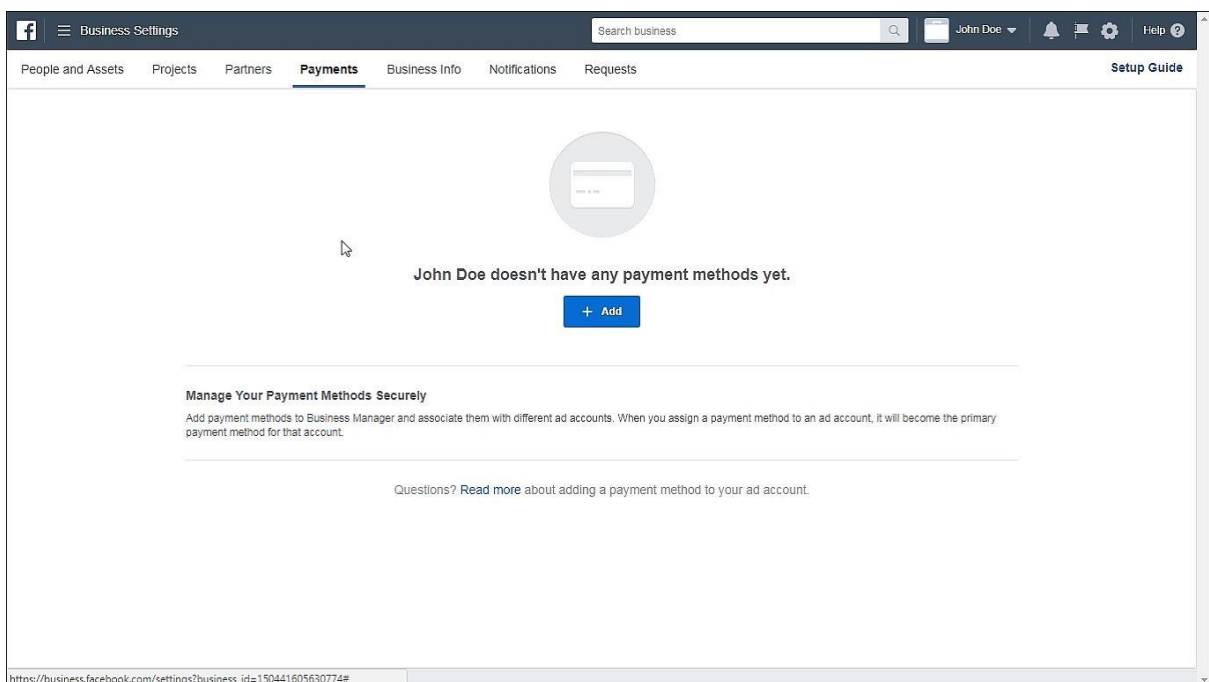
S4: So first click on “Create Ad Account”. Type in a name for your ad account. Select the time zone, select the currency and in payment method, you can include it in later. When you are done, just click on “Create Ad Account”



S5: And there you have it. You’ve created your Ad Account.



S6: Next up. Add your business page. Over here, click on “Add Page” and type in the name of your page and you are done. You have successfully linked your Facebook page with your Facebook Business Manager account.



S7: Next in order to start advertising, you need to setup your payment method. In order to do that, click on Business Settings and under payments, add in your payment method of credit card and then you would be good to go.

In the next video, we will move on to creating your first Facebook ad.